



t
design & art festival 2022

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DESIGNART TOKYO 2022

REPORT

DESIGNART TOKYO 2022



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CONCEPT

THEME

TOGETHER

Introduction

Inspiration and connections without borders
DESIGNART TOKYO began in 2017 as a design and art festival based on the theme "INTO THE EMOTIONS." Eminent creatives from around the world converge in Tokyo, one of the world's most culturally diverse cities, to hold various exhibitions across the city and in various genres, including interior design, art, fashion, technology, and food.

One of the major features of the event is one's ability to enjoy numerous exhibitions while moving through the city and, should sparks fly, even buy pieces on the spot. The event has been known to be the catalyst of unforeseen chemical reactions between creative professionals in Japan and those hailing from abroad, who join up for new projects or otherwise launch their ambitions into the wider world.

With sustainability being the norm and questions arising about the responsibilities of the creator and those of the user, creative crafts and manufacturing will be a driving force that supports society into the future. To experience daily life enriched with long-lived designs and art—connections for such irreplaceable encounters and wonderment abound without borders when DESIGNART TOKYO turns the city into a veritable museum.

Event Outline

Organizer
DESIGNART TOKYO COMMITTEE

Dates
October 21 – 30, 2022

Participants
Designers, projects, brands, shops, etc.
from Japan and around the world.

Target Audience
Distributors, companies, buyers, press, students
and the general public interested in design and art.

Venues

65 venues (92 exhibitors) – shops and galleries in Omotesando, Gaienmae, Shibuya, Harajuku, Roppongi, Hiroo, Ginza in Tokyo.





RECORD

As many as 200,000 visitors in total attended the 10-day festival, experiencing the origin of ideas and unique perspectives through the exhibits of leading creators of the future.

Total Visitors

Approx. 204,300

Web & Social Media

Approx. 25,880,000 views

(during Aug 18th – Nov 25th)

Press Coverage

528 articles

(as of Nov 28th)

Number of Venues

65 venues

Number of Exhibitors

92 exhibitors

Creators and Brands

Approx. 300

Exhibitors matched through DESIGNART's matching program

53 pairs

Circulation of the Official Poster

500 copies

Circulation of the Official Guide map

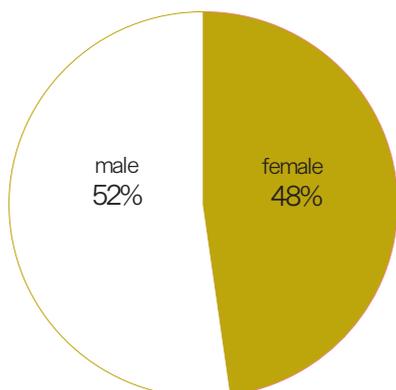
30,000 copies

Online Content:

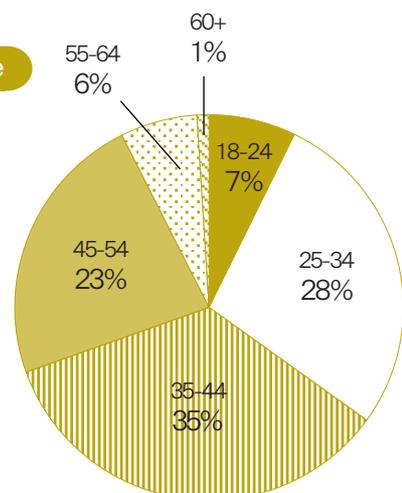
- Exhibitor's Interviews (YouTube, Instagram etc.)
- Online Map (Google Map)
- Live Report (Instagram)
- Best Report Challenge (Instagram)

Social Media Followers *Average of Instagram and Facebook

Gender



Age Range



EXHIBITIONS PLAN A



VENUE &
ARTWORK

Exhibitors who have arranged both exhibition space and artwork.

FEEL HOTEL TOGETHER

at all day place

An installation held at the hotel, all day place shibuya. In addition to exhibits at the reception and in guest rooms, there were also exhibition rooms available for overnight stays.



Ritzwell

30th Anniversary Edition (RIVAGE EASY CHAIR / JK EASYCHAIR)

Special editions of RIVAGE EASY CHAIR and JK EASY CHAIR were presented to commemorate the 30th anniversary. A presentation of hand-stitching by an artisans were shown during the exhibition.



The Future Eternal

at A Lighthouse called Kanata

The works of 20 young and upcoming artists were exhibited. The exhibition space was filled with art pieces with different materials and excellent techniques



Who the Bær at PRADA Aoyama

The exhibition by Simon Fujiwara, organized with the support of Fondazione Prada, featured a number of themes from climate collapse to cultural appropriation, plastic surgery to Pop art.



“DISSECT” Satoshi Kawamoto × Ambientec

at LIGHT BOX STUDIO AOYAMA

The first collaborative exhibition with plant artist Satoshi Kawamoto, also presented a new work by Nao Tamura, Turn series.



Julian Opie at MAHO KUBOTA GALLERY

Exhibited five dance-inspired video works and eight new paintings by Julian Opie.



EXHIBITIONS PLAN B&C

Exhibitors matched through DESIGNART's matching program



VENUE ONLY +



ARTWORK ONLY

*PLAN B or Venues arranged by Designate.

Yamamoto Daisuke — “FLOW”

at TOKYO MIDTOWN 2F

Exhibited FLOW, a fluid material cycle of LGS (light gauge steel), a material otherwise to be disposed of, reconstructed by interior designer Daisuke Yamamoto.



O'Tru no Trus

at THE ANOTHER MUSEUM ARTIDA OUD

Exhibited art works by O'Tru no Trus made of brass and drift objects from the sea, at THE ANOTHER MUSEUM, the store and showroom of jewelry brand ARTIDA OUD.



COSONCO QS — First Exhibition

at Polygon Aoyama

The first exhibition of the new brand COSONCO QS by CondeHouse and Soges Saddle with designer Jin Kuramoto.



Studio POETIC CURIOSITY — Wind Whisperer : Confiding the Wind

at Blue Bottle Coffee Shibuya Cafe

An interactive exhibition by design Studio POETIC CURIOSITY. Words blown into the art work transform into soap bubbles.



UO — OMOTESANDO REPLICA

at Omotesando Hills

Installation by design studio UO. Exhibited a large-scale fantastical work of art, made of 2,000 replicated and connected branches found in front of Omotesando Hills.

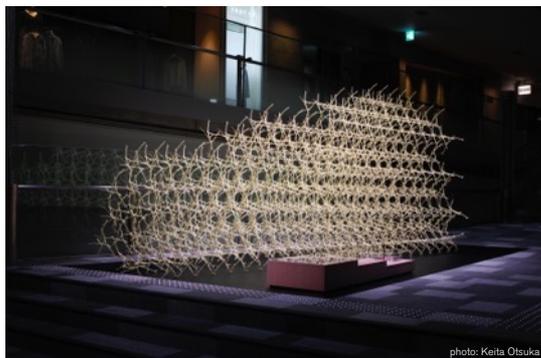


photo: Keita Otsuka

Ishinomaki Laboratory — 2days at Ishinomaki Laboratory

at KAISU

Exhibited works by seven designers from Ishinomaki Laboratory, led by architect Keiji Ashizawa, created during a two-day stay at the laboratory.



OFFICIAL PROGRAMS

NEXT CIRCULATION ~Sustainability & Technology~ at WORLD Kita Aoyama

The sustainability- and technology-themed main exhibition, NEXT CIRCULATION, contemplated “beyond” recycling and upcycling. In accordance with the theme, Satoshi Itasaka took charge of the venue’s spatial design and materialized an impressive space evoking the shades of large trees, which used to be abundant in the once-forested Kita-Aoyama. They were finished with bio-based paint that reduces the carbon footprint, giving colors to the space bathed in autumn sunlight. From overseas, the SPIRAL special exhibition was organized by the Taiwan Design Research Institute (TDRI), an organization that promotes circular design in Taiwan, and Israeli designer Orna Tamir Schestowitz presented Seeds of Heritage. The exhibition featured works made of sustainable or upcycled materials with creative design from home and abroad.



Space Design : Satoshi Itasaka

Exhibitors : Taiwan Design Research Institute, Landloop×GELCHOP / BCXS, OrnaTamirSchestowitz, Yuma Kano, Ryuichi Kozeki, OKURAYAMA STUDIO×KAARON STUDIO, Yuto Yoshizoe, 3710Lab×Sae Honda、 Satoshi Itasaka

Sponsors : WORLD Co.,LTD, DFNS

Cooperation : NOMURA MEDIAS Co.,Ltd., PANECO® (WORKSTUDIO Corporation), Musahi Paint Holdings Co.,Ltd., GLORY CO.,LTD., remare,inc

Centered on “design & materials”, “relation”, and “education”, the exhibition demonstrated DESIGNART TOKYO’s vision of future creativity, featuring works by Yuma Kano, who mixed worthless small-diameter wood, foliage, bark, and seeds with water-based acrylic resin without using any organic solvents or VOCs; the works of Orna Tamir Schestowitz, who projected photos of non-genetically engineered native Israeli species onto bowls; and the works of 3710Lab x Sae Honda, who exhibited poems by children about marine debris and discarded objects.



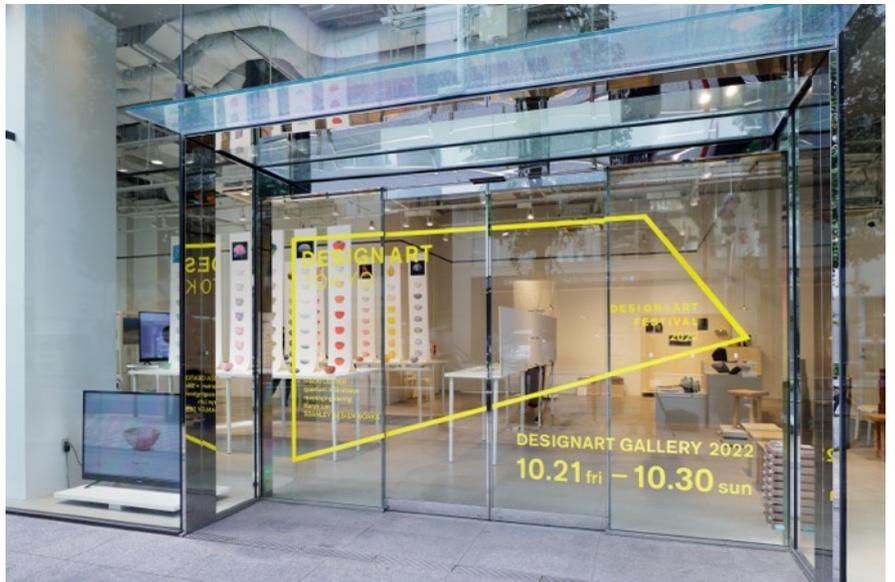
OFFICIAL PROGRAMS

DESIGNART GALLERY

at Hz Shibuya

The DESIGNART GALLERY at Hz Shibuya showcased the works of young international creators, including U30 award winners Karyn Lim and messagingleaving (Chialing Chang). Komoru Inc. and product design company M&T jointly established SOZAI CENTER and exhibited works using a new material ADAM, made of otherwise-to-be-discarded apple pomace, with a theme on the climate and materials of the Tsugaru region. Another work that has garnered a lot of attention was the mitate: AI design project by quantum x Stratasys. It was an experimental exhibition of how an image of any object, including vegetables, animals, and landscapes, can be generated into a non-existent vessel by an AI that has learned the images of bowls. Situated conveniently next to Shibuya Parco, the venue Hz Shibuya allowed for high visibility of the works through its glass windows, and the exhibition attracted the attention of highly-sensitive young people.

Exhibitors : SOZAI CENTER、SDANLEY DESIGN WORKS、messagingleaving(Chialing Chang)、Karyn Lim、quantum x Stratasys





OFFICIAL PROGRAMS

OFFICIAL CHAMPAGNE Perrier-Jouët

Perrier-Jouët, the prestigious champagne house with over 200 years of history, was again the official champagne of DESIGNART TOKYO this year. At the ISETAN SALONE in Tokyo Midtown, French artist Garance Vallée premiered *Planted Air*, a commissioned artwork created for Perrier-Jouët, as an immersive experiential exhibition, questioning how we should engage with space and nature. Also, a limited-edition of collaboration product, Perrier-Jouët Blanc de Blancs, was on sale at the venue.



OFFICIAL CAFE Blue Bottle Coffee

BLUE BOTTLE COFFEE again opened official DESIGNART TOKYO 2022 cafés at five locations: Aoyama, Shibuya, Roppongi, Ginza, and Ebisu. During the exhibition, visitors enjoyed the special offer of a piece of “Blue Bottle Yokan”, which was given to those who showed the official DESIGNART Instagram account at the cashier for every drink ordered. The Roppongi store featured *DIG-DUG*, a collaboration work by designer Atsushi Shindo and Ceramic Olive Inc., and the Aoyama and Shibuya stores also featured remarkable exhibits by young creators.



photo: Ryohel Maehara

OFFICIAL FLAG SANLORENZO JAPAN

The official DESIGNART TOKYO 2022 flag was launched in collaboration with SANLORENZO JAPAN, the Italian luxury yacht brand. SANLORENZO has established MA5 GALLERY in Minami Aoyama as a platform to express the possibilities of lifestyle through the fusion of ship and “Design & Art” as part of the pre-launch of SANLORENZO JAPAN. DESIGNART also curated an exhibition featuring an artist, Kazuto Imura, who explores the unique surface expression using glass and mirrors.



photo: usami ryo

AWARDS

UNDER 30

A support program for young creators, UNDER 30, has been continued since the first year. This year again, the DESIGNART founders have selected promising creators under 30 years old from their own unique perspectives. The exhibition of the leading award winners of the future of the design and art world attracted much attention.



ninanomura : Born in 1993. She presents works that question the true richness of the relationship between objects and people in the contemporary world.



messagingleaving(Chialing Chang) : A Taiwan-based creative studio. Their cross-disciplinary approach to art, design, and industrial technology results in unique and creative works of art.



Takaya mic Mitsunaga : President of HYTEK INC, an artist working on a mission to connect masses and streets, and digital and physical.



Sohma Furutate : Born in 1995. He creates works with a unique approach, focusing on all the relationships inherent in space. A member of the design group MUTISTANDARD.



Karyn Lim : Singapore-born industrial designer, who incorporates technology into craft design utilizing and exploiting the characteristics of materials to create products that fit the modern age.



CREATIVE CONFERENCE BRIDGE

Theme: NEXT CIRCULATION

At this year's DESIGNART Creative Conference Bridge, leading creators from Japan and abroad gave talks on recent environmental issues of concern under the theme of NEXT CIRCULATION. They explored what types of circulation will be necessary for the future of the earth, while various measures are being taken worldwide, including the SDGs and the green economy. Architect Satoshi Itasaka, who undertook the spatial design of the exhibition at the WORLD Kita-Aoyama Building, branding director Hisako Namekata, and architect Astrid Klein, the founder of DESIGNART TOKYO, discussed lifestyle and urban development with a focus on "Design & Material", "Relation", and "Education" while reflecting on their own experiences, as the basis for future action. At the post-lecture drink reception, the speakers and creatively-minded attendees enjoyed interaction over glasses of KURA ONE saké.

■ Speakers

Satoshi Itasaka | Architect, Product Designer

Hisako Namekata | Branding Director

Astrid Klein | Architect (Modelator)

■ CREATIVE CONFERENCE BRIDGE 2022 Event Outline

CREATIVE CONFERENCE BRIDGE 2022

Date : 14th October 2022, 18:00 - 21:00

Venue : Scramble Hall (SHIBUYA QWS)

2-12-12 Shibuya, Shibuya-ku, Tokyo

Shibuya Scramble Square (East Building) 15th floor

Capacity : 150 people

Fee : 5,000yen inc tax. (Including gift of KURA ONE)

Organizer : DESIGNART TOKYO 2022

Co-Organizer : SHIBUYA QWS

Cooperation : CARL HANSEN & SØN, KURA ONE



photo: Yosuko Oiwashi



photo: Yosuko Oiwashi



CARL HANSEN & SØN

KURA ONE



EVENTS

During DESIGNART TOKYO 2022, a variety of related events took place. Following the easing of capacity limit restrictions due to the pandemic, physical events such as exhibitor-organized launch parties, talk events, and workshops with artisans were actively held and attracted a large number of visitors.

OFFLINE

PechaKucha Night x DESIGNART TOKYO Special at Shibuya QWS

At the PechaKucha Night held on Saturday, October 22 as a collaboration event with DESIGNART TOKYO Special, U30 award winners Nina Nomura, Sohma Furutate, and Karyn Lim took the stage as presenters. The event was a great success with the attendance of a wide variety of designers and creators, including Jin Kuramoto, Claesson Koivisto Rune, Studio Swine, Kiyooki Takeda, BCXSY, and Sohma Furutate.



photo: Brian Scott Peterson

OFFLINE

ONLINE

Today at Apple at Apple Store Marunouchi

Top creators gave free sessions on how to utilize Apple products including some tips on applying creativity to your business. As part of the event, there were also sessions including, "Design Lab: Satoshi Itasaka's Design Concepts for Business" by the architect and product designer Satoshi Itasaka; and "Design Lab: Kaori Akiyama's Appeal of Colors and Materials" by the product designer Kaori Akiyama, in which they discussed each topic.



OFFLINE

FEEL HOTEL TOGEGHER

at all day place

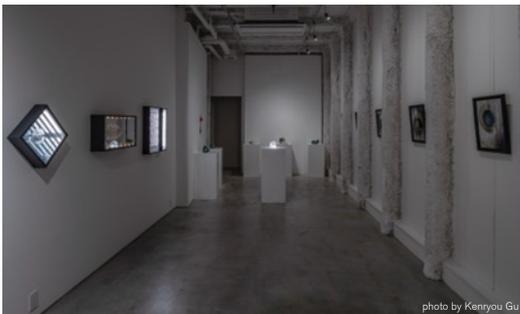
After a live painting show by an artist on the first day, visitors completed the art work using colors they chose by inspiration. The painting was perfected by 257 visitors over the 10 days of the event. Other upcycle-art events included a sakiori (rag weaving) workshop and the distillation of aromatic oils from plants.



SALES RECORD

Total Sales **Approx. 30 million yen** (between 21st Oct – 30th Oct)

This year's exhibition was characterized by many products and creations using sustainable materials and innovative technologies. With numerous undeveloped concept models and prototypes on display, many new ideas that will become the standard of the future have taken a step into business.



『Æ/æ』 Kazuto Imura
at MA5 GALLERY / SANLORENZO JAPAN



VITRO / RYOJI TAKAHASHI
at Common



Ando Yuka Exhibition "Colour Atlas"
at Carl Hansen & Søn



COSONCO QS First Exhibition
at polygon Aoyama



EXHIBITORS

CREATORS

AA YAMAMOTO
ambi
Ambientec / Satoshi Kawamoto / Nao Tamura
Ando Yuka
Ao.
ARIAKE with LE KLINT / Bang&Olufsen /
BELAIR LAB
Atsushi Shindo
Ayame Ono
BASF x COMANY
caltough
Chrisitan Hidaka & Takeshi Murata
COSONCO QS / Jin Kuramoto
Daisuke Yamamoto
ExMetaClub X tv asahi
FUJIFLM design
FUTURE GATEWAY
Hiroto Yoshizoe
Ishinomaki Laboratory
IZAWA CORPORATION
Julian Opie
Karyn Lim
Ken Omae / Saori Takeuchi / Yuhi Nishijima /
Koh Uehara / Yuki Ban
Kinya Adachi
Konel
LandLoop X GELCHOP / BCXSX
Mai Suzuki
Mai Takeda
MANAMI Numata
Maruhei Timber X tossanaigh
messagingleaving
Miki Sato
New TRASHditional Craft
ninanomura
nooca
NORIKO HASHIDA DESIGN XNUNOUS
O'Tru no Trus
OKURAYAMA STUDIO X KAARON STUDIO
Orna Tamir Schestowitz
Osamu Yokoyama / Ayame Mikagi /
Kentaro Sato / Kiyo Hasegawa /
Kanijo Moriyama (and 15 other artists)
PAPER PARADE
PATIO PETITE / TORAFU ARCHITECTS /
SUPPOSE DESIGN OFFICE
Perrier-Jouët Global Artistic collaboration
with Garance Vallée

Poltrona Frau / LLADRÓ <Jaime Hayon>
quantum X Stratasy
ranto
RISA MURAKAMI
ryota kuwakubo / nomena
Ryuichi Kozeki
SAKI TAKESHITA
SANLORENZO Japan / KAZUTO IMURA
Sarahbel
SDANLEY DESIGN WORKS
Seymour Chwast
Shinnosuke Harada / Junichi Ishigaki / Ryo Suzuki
Shioka Okamoto
Simon Fujiwara
SOHMA FURUTATE
SOZAI CENTER
Studio POETIC CURIOSITY
studio SHOKO NARITA X januka jewelry
studio SHOKO NARITA X UNOU JUKU
TAFNEX by MITSUI CHEMICALS, INC. X
JUNICHIRO YOKOTA STUDIO
Taiwan Design Research Institute
Takaya mic Mitsunaga
Takuya Osawa / Machiko Soshin Hoshina
Taroma
Tatsu Ogata / Hiroki Furukawa
teamLab
Toad & Hound
TOKYO SHOW HOUSE
UO
verox.
vitro
Yuichiro Tani
YUJI OKITSU
Yuma Kano
3710Lab X Sae Honda

BRANDS / COMPANIES / GALLERIES

A Lighthouse called Kanata
ACTUS
all day place shibuya
ANB Tokyo
Apple Marunouchi
AREA Tokyo
Artek Tokyo Store
Blue Bottle Coffee Aoyama Cafe
Blue Bottle Coffee Roppongi Cafe
Blue Bottle Coffee Shibuya Cafe

BUNKITSU Roppongi
CARL HANSEN & SØN FLAGSHIP STORE TOKYO
Cassina ixc.
CIBONE & HAY
CLAY studio 1
Common
CondeHouse Tokyo Shop
COWORKING SALON SLOTH JINNAN
Création Baumann TOKYO SHOWROOM
elephant STUDIO
FLEXFORM
Courtyard HIROO
GINZA innit
GINZA MAISON HERMÈS Le Forum
Hibiya OKUROJI
HIRATA CHAIR TOKYO
Hz - SHIBUYA
ITOCHU SDGs STUDIO
januka
JIDA Design Museum
Kaisu
Knoll
LIGHT BOX STUDIO AOYAMA
littala
MA5 GALLERY
MAHO KUBOTA GALLERY
Maker's Watch Knot Omotesando Gallery Shop
Marked at SHIBUYA CAST.
moln
Oak Cube
OMOTESANDO FUTONTEN
Omotesando Hills
PERVERZE THE EMBODIMENT STORE
Poltrona Frau Tokyo Aoyama
polygon Aoyama
PRADA JAPAN
Ritzwell
Roche Bobois
ROLF BENZ TOKYO
ROYAL FURNITURE COLLECTON
Seiko
sequence MIYASHITA PARK
SHARE GREEN MINAMI AOYAMA
SHIBUYA SCRAMBLE SQUARE
SHIBUYA SKY
STUMP BASE
TAKEO Aoyama Mioncho
THE ANOTHER MUSEUM ARTIDA OUD
The Ritz-Carlton, Tokyo
Tokyo Midtown
Tokyu Plaza Shibuya
UN GRAIN
verox.
VOLVO STUDIO
WORLD Kita-Aoyama Bldg.

OPENING CEREMONY

Opening of DESIGNART TOKYO 2022

Friday, October 22 at WORLD Kita-Aoyama

The opening ceremony for the media was held on the first day of the exhibition, Friday, October 21, at the WORLD Kita-Aoyama Building, which served as the venue of the main exhibition NEXT CIRCULATION and the information center. Following the easing of restrictions caused by the pandemic, about 90 people attended this year, making it the first international ceremony in several years to include overseas exhibitors Orna Tamir Schestowitz and Boaz Cohen of BCXSY. The lively 10-day festival kicked off with the representative Akio Aoki and founder Astrid Klein expressing their excitement for the future of progressive creativity.

Following the ceremony, a total of 10 groups of creators exhibiting for NEXT CIRCULATION including Chi-yi Chang, the President of Taiwan Design Research Institute; Satoshi Itasaka; Ryuichi Kozeki; and Okurayama Studio x Kaaron, introduced their works. The event also showcased the works jointly developed by Mitsui Chemicals, Inc. and Junichiro Yokota Studio, as well as presentations of Amazon Echo, DFNS, and other products that livened up the event venue.





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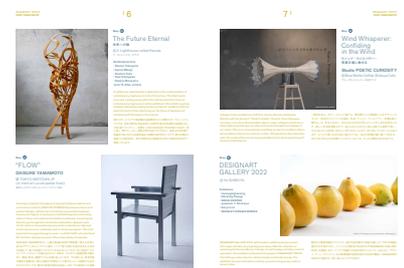
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TOOLS

OFFICIAL GUIDEMAP

The digital shift in the past year has made much of the information available on the Web site. The official guide map is simple and easy to read with more map information for easier circulation, together with highlights of exhibition venues and special interviews. The 20,000 copies published were distributed at each exhibition site and throughout Tokyo.



INFORMATION CENTER

As in previous years, the information center at the WORLD Kita-Aoyama Building distributed official guide maps, exhibitor flyers, and information on nearby exhibits. At the booth introducing the products of DFNS, a lifestyle care brand that provides sustainable and earth-friendly care for footwear and apparel products, visitors were able to try out the products firsthand.



OFFICIAL SIGNAGES

The official DESIGNART TOKYO cutting sheets and flags were placed at each exhibition venue this year again to serve as guides for visitors as they made their way around the city.

Staff at the information center wore official T-shirts with the large DESIGNART logo to welcome visitors to the event.





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ONLINE CONTENT

OFFICIAL SOCIAL MEDIA

DESIGNART TOKYO's official social media accounts introduced all exhibitors in each area, media partners, and official content before the exhibition. Photos taken during the period were posted and linked to the map number. As in the previous year, the reporting team also posted information and scenes from each venue. Tagged posts from exhibitors were actively transmitted via Stories, resulting in a remarkable increase in the number of followers.

*All numbers are actual from 18 Aug - 25 Nov.

Instagram

Reach : 1,784,483

Feed : 200 posts, 5,825 likes

Stories : 683 posts, 238,420 views

New followers : 2,116

Facebook

Reach : 365,000

Feed : 200 posts

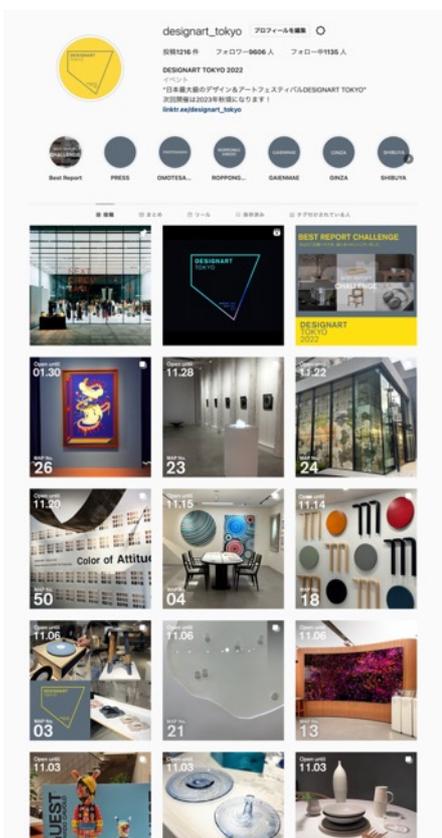
New followers : 65

Twitter

Reach : 82,303

Posts : 180

New followres : 215人





ONLINE CONTENT

Instagram LIVE REPORT

Using Instagram live-streaming during the exhibition, the reporters of LIVE REPORTS directly interviewed creators at the exhibition site and introduced their works.

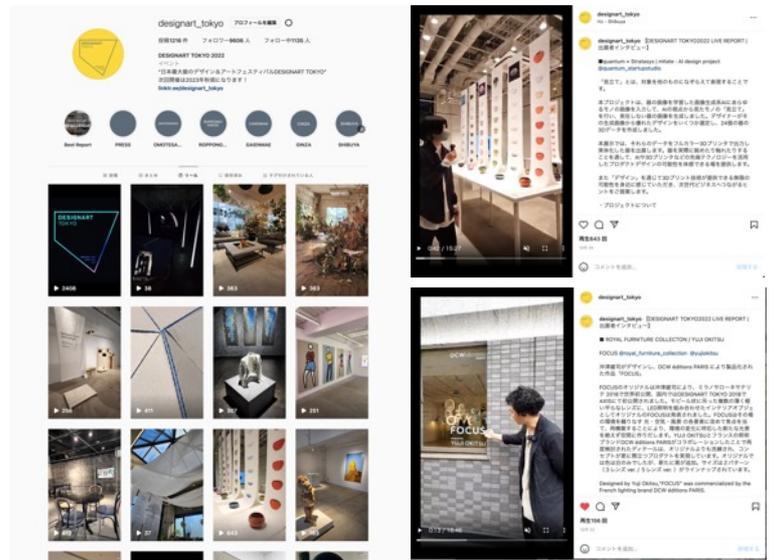
The newly appointed reporters from this year, Aoki, founder of DESIGNART TOKYO, interior stylist Masato Kawai, Mariko Nishimura of Heart Catch, Inc., and influencer Yui Ichinose, provided highly professional reports. Delivering not only the superficial information about the exhibition but also the story behind it led to a further understanding of the creators and their pieces, resulting in an increase in the number of views after the live streaming.

LIVE REPORT Total reach : 12,125

LIVE REPORT Total views : 7,650

* The LIVE REPORT can be archived on DESIGNART TOKYO's official Instagram account (@designart_tokyo).

* Numbers are current as of 25th November



INTERVIEW VIDEO

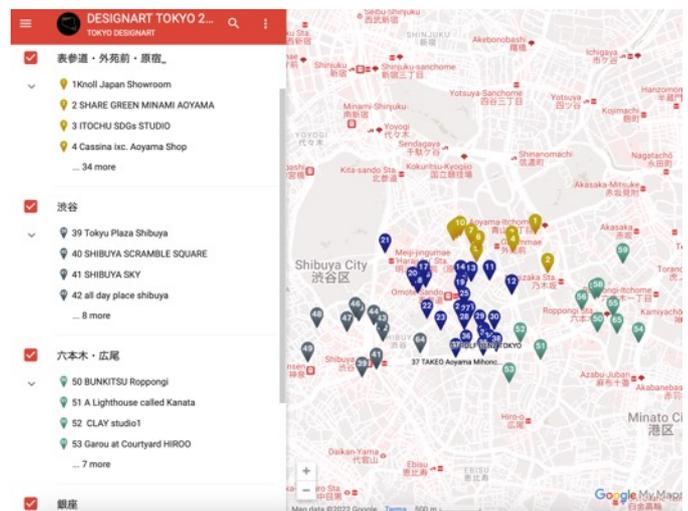
As a first attempt this year, DESIGNART created a video of exhibitor interviews taken on the actual production site, asking about their thoughts on the exhibits and the background behind the production. The video released on the official social media prior to the exhibition was a great success as an advertisement appealing to many viewers.



ONLINE CONTENT

Google MAP

The Google Map exclusively for the festival was linked to the official website and the corresponding map numbers supported the smooth circulation in the city, resulting in more than 170,000 views. Being able to browse exhibit information, visitors could enjoy the festival more efficiently.



BEST REPORT CHALLENGE

Continuing from last year, the Best Report Challenge, a visitor-participation content, allowed visitors to share their reports on social media while enjoying DESIGNART's exhibitions and events, which attracted many viewers to learn about DESIGNART TOKYO itself. As of last year, those who provided the most inspiring reports on Instagram, out of over 200 submissions, received great prizes.

Cooperation: arflex / KEF Japan / Ambientec / Soda Stream / Blue Bottle Coffee Japan / Amazon Echo



1名



1名



3名



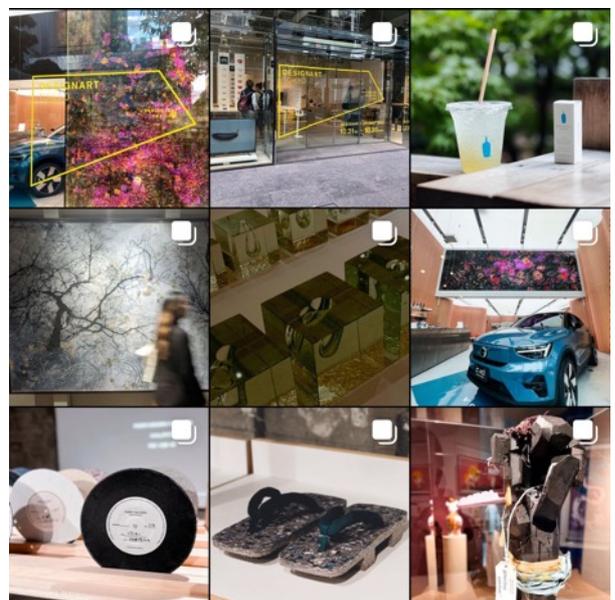
2名



1名



2名





PRESS

Media Coverage: Approx. 528 articles (newspapers / magazines / websites / radio / SNS)

Media Partners : 22

The PR team of DESIGNART TOKYO continues to deepen its relationship with various media to further strengthen the dissemination of information. This year again, we made full use of digital content, including press releases and social media, to communicate information in conjunction with exhibiting creators, brands, and companies. As of November 28, a number of domestic and international media outlets announced and reported on the festival, with more articles compared to last year. The number of media partners increased from 17 last year to 22, widely gaining publicity among highly sensitive audiences in Japan and abroad.

Meanwhile, compared to the past few years of the pandemic with no inbound media, the number of foreign media representatives visiting Japan this year showed a slight increase, demonstrating their interest in the Japanese design and art industry. In addition, our deepened relationships with influential media in interior design and art helped us to communicate the latest design and art scene of Tokyo to the world.

There was a diversification of communication methods, such as appearances by exhibitors on TV programs, radio programs, and talk events, as well as postings on social media by influencers, including media and journalists, that provided timely and personal information. There were also many articles on individual projects including the conference and interviews with individual creators, besides articles on the festival as a whole. As an overall trend, there was an increase in the number of in-depth reports based on actual visits to the exhibits.

Media Partners





PRESS

Media Listing (Japanese)

Soen



AXIS



Beyond



WWD



Numero TOKYO



GINZA



PRESS

Media Listing (English)

Architecture hunter



Designart Tokyo is a design and art festival that has functioned as an exhibition, connecting creatives throughout the city by building creativity and having the potential to change lives. It is a time when the city of Tokyo becomes a museum. This year's theme, TOGETHER, is about giving a message through designers, artists and manufacturers to give people a strong force to support this new era and make society better. Find below the highlights of the festival!

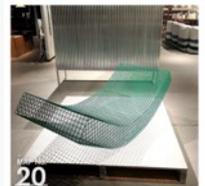
SEA
The new "SEA" has its own 3-dimensional presentation space from inside the exhibition. The goal is to see the advantage of "sea" and "water" of the festival. It is an exhibition space that is designed to be a "sea" and "water" for the festival.



FLEXFORM INDOOR COLLECTION
The latest collection of Flexform's design is presented in a way that highlights the highest quality products together with traditional and modern design. It is designed to be a collection of products that can be used in various ways.



CIBONE
The exhibition "CIBONE" by the Japanese design duo "Makoto + Yoko" features a piece of furniture made from recycled plastic bottles. The exhibition is a collaboration between CIBONE and the Japanese design duo "Makoto + Yoko".



SAKE STAND
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Wall paper



Designart Tokyo transforms the city into a museum of creativity



Designart Tokyo is a design and art festival that has functioned as an exhibition, connecting creatives throughout the city by building creativity and having the potential to change lives. It is a time when the city of Tokyo becomes a museum. This year's theme, TOGETHER, is about giving a message through designers, artists and manufacturers to give people a strong force to support this new era and make society better. Find below the highlights of the festival!

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design anthology



DESIGNART Tokyo in Review

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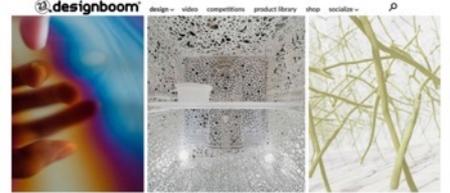


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designboom



DESIGNART Tokyo 2022 transforms japan's capital into an open-air museum this fall

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PRESS

Media Listing (Printed Media)

ELLE DECO

近 田ヤマトアネエローションブランドのデザイナー、伊藤美穂氏の展覧「フォーカス」特別展覧会。展覧「NEXT CIRCULARITY」展覧会では、アリス・ケルマンの作品「サウス・オブ・ザ・ワールド」が出品される。



20

DESIGNART TOKYO 2022

東京を舞台に繰り広げられるデザインとアートの祭典

個性豊かなデザインやアートを一堂に集める「デザイン・アート・フェスティバル」を、本誌を冠した専号のテーマは「TOGETHER-一緒に楽しむデザイン・アート」である。「NEXT CIRCULARITY」では、スタジオ・アポロ・デザイン・ラボを主軸にした作品が展示。また、伊藤美穂氏の展覧「フォーカス」特別展覧会、近田ヤマトアネエローションブランドのデザイナー、伊藤美穂氏の展覧「フォーカス」特別展覧会、アリス・ケルマンの作品「サウス・オブ・ザ・ワールド」が出品される。



The Japan Times

At Designart Tokyo 2022, creatives fabricate new aesthetic realities

By [Name]

This year, Designart Tokyo—the annual festival of design and art—opens its doors to a new wave of creative expression. The festival, which runs from Oct. 21 to 23, is a celebration of the art of design and the art of living. It is a place where the boundaries between art and design are blurred, and where the most innovative and creative minds in the industry come together to share their work and ideas.

Sustainable design

The "New Circularity" exhibition brings together the work of conceptual designers and recycling artists to explore the possibilities of sustainable design. The works, which range from digital art to physical objects, are designed to be both functional and beautiful. They are a testament to the power of design to create a better world.

Under 30

The "Under 30" exhibition features the work of young designers and artists who are making a name for themselves in the industry. Their work is innovative and creative, and it is a testament to the power of design to create a better world.

Future furniture

The "Future Furniture" exhibition features the work of designers who are exploring the possibilities of new materials and technologies. Their work is innovative and creative, and it is a testament to the power of design to create a better world.

of visitors to the Milan Salone, either this year or other online events. "Future Furniture" is a group of futuristic furniture designs by Japanese and Italian designers. The designs are innovative and creative, and they are a testament to the power of design to create a better world.

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Co-ops by a team in a pop-up shop at the festival.



Co-ops by a team in a pop-up shop at the festival.



Co-ops by a team in a pop-up shop at the festival.

collaboration with interior design and renovation company. The works are a testament to the power of design to create a better world.

The Japan Times

PAGE: 12 K

Other print publications scheduled to be published (as of 28 November)
Shoten Kenchiku, January 2023 issue
ONBEAT vol. 18, April 2023

Radio Appearances

J-WAVE 81.3FM
Good Neighbors

ACROSS THE SKY
sunday 9:00am to 12:00pm

J-WAVE 81.3FM

GRAND MANOR
J-WAVE 81.3FM

ROSHIKAWA BOTANICAL FESTIVAL
10.21 (Sat) - 23 (Mon)

acrossthesky@13
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