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design & art festival 2020

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# DESIGNART TOKYO 2020

## REPORT

DESIGNART TOKYO 2020



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# CONCEPT

コンセプト

# POWER TO THE CREATIVES

## Introduction

DESIGNART is a new word that defines the combination of functionality with aesthetics to bring emotion into our daily lives.

As countless events face delays and cancellations worldwide, the design and art festival DESIGNART TOKYO 2020 held fast, taking measures to mitigate exposure at the physical venue while providing online access to artworks and artists. For 12 days, the city of Tokyo became an open-air art museum and drew in unique artists from across the world.

## EVENT OUTLINE

**Organizer**  
DESIGNART TOKYO 2020 Committee

**Duration**  
2020/10/23(Fri) - 11/3(Tue)

**Participants**  
Designers, projects, brands, companies, shops, etc. from Japan and around the world.

**Target Audience**  
Distributors, companies, buyers, press, students, and the general public interested in design and art.

## Venue

会場

Over 70 shops and galleries (approximately 110 exhibitors) in Omotesando, Harajuku, Shibuya, Roppongi, Shinjuku, and Ginza.



# RECORD

実績

In our 4th year of DESIGNART TOKYO and the midst of the novel coronavirus pandemic, many exhibitors participated in our multi-venue festival, which welcomed approximately 1 million online and in-person attendees.

Total Visitors  
Approx. 140,173

Web&SNS Contents  
850,000 Reach

Press Coverage  
443 Outlets (as of November 2020)

Number of Participating Brands & Creators  
Approx. 350

Number of Venues  
Over 70 (including Online exhibition)

Opening Party Attendees

Approx. 180

Closing Party Attendees

Approx. 200

Number of Creators Matched with Companies

66 Pairs

Official Poster Circulation

300 Copies

Official Map Circulation

10,000 Copies

Official Booklet Circulation

8,000 Copies

Official Poster Distribution Locations

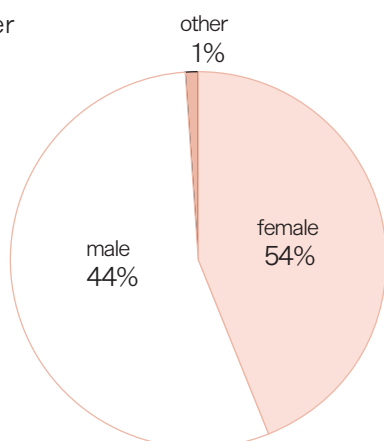
113

Online contents

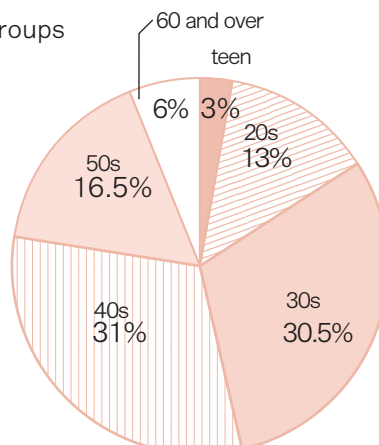
- Exhibitors Presentation Movie (YouTube)
- Digital Booklet (issuu)
- Online Exhibition (Matterport)
- Live report (Facebook)
- Best report challenge (SNS)

SNS Followers Questionnaire Results

Gender



Age Groups



# EXHIBITION PLAN A



+



VENUE &  
ARTWORK

## DAISY BALLOON 「Joining」 at sequence MIYASHITA PARK

DAISY BALLOON 『Joining』 was displayed in an open space that welcomes everyone as a “roofed park” .



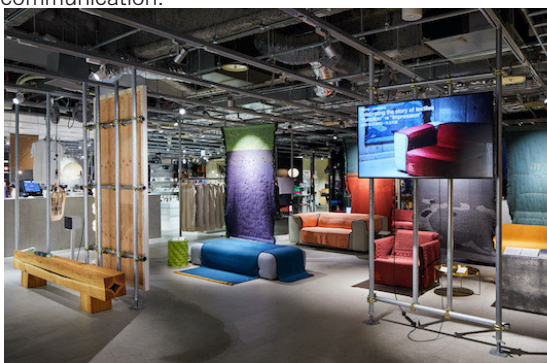
## OPENING CEREMONY A Lighthouse called Kanata

OPENING CEREMONY, the inaugural exhibition was presented at their new gallery in Nishi-Azabu. Paintings and sculptures by 20 artists will be on display.



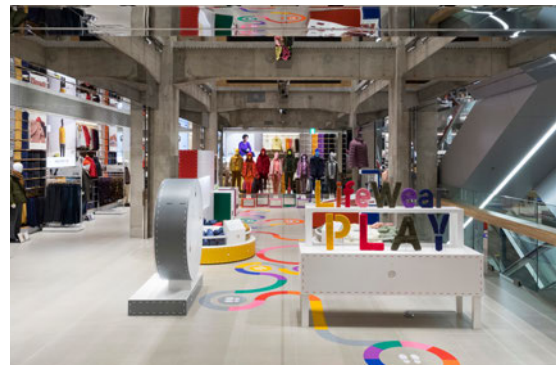
## CIBONE / HEY at OMOTESANDO GYRE

CIBONE launched the new project : “CONNECT” , which introduces a variety of contents to clients based on design and communication.



## plaplx at LifeWear SQUARE

plaplx and UNIQLO have collaborated to showcase their fun exhibition works.



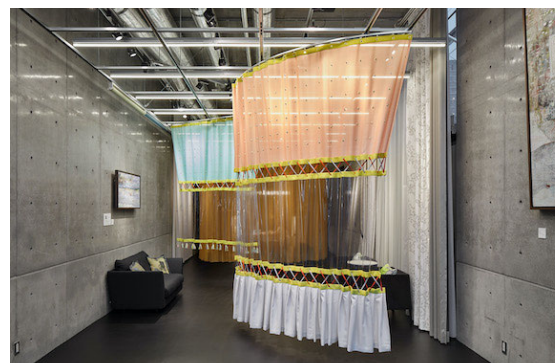
## Art Summit 2020-SHIGERU AOI ART COLLECTION at Courtyard HIROO

For a prosperous future of making Japan a country filled with art, Art Summit was held.



## Création Baumann/ Miki Sato at Création Baumann Tokyo Showroom

Création Baumann, a Swiss brand of interior fabric, exhibits works by Miki Sato.



# EXHIBITION PLAN B&C



VENUE ONLY +



ARTWORK ONLY

## PHILIPPE BAUDELOQUE x PLETHORA MAGAZINE at KASHIYAMA DAIKANYAMA

The special exhibition by Plethora Magazine, an art magazine from Denmark and french artist, Philippe Baudelocque.



## daisy\* / Masato Inagaki at Shibuya Hikarie Creative Space 8/

daisy\* is exhibiting a digital art, exploring a world of digital with mix of reality.



## MEGUMI FUKATSU at Louis Poulsen Tokyo Showroom

Megumi Fukatsu creates comfortable spaces with natural scents at the showroom of Danish light brand, Louis Poulsen.



## VanMoof / Mariya Suzuki at VanMoof Brand Store Tokyo

Drawings of Tokyo by Mariya Suzuki was displayed at VANMOOF brand store.



## MULTI STANDARD at GALLERY WATER

Unconstrained by convention, aimed at reflecting a diverse society and updating the meaning of harmony to incorporate heterogeneity



## Hiroko Otake at Salvatore Ferragamo GINZA FLAGSHIP

The special fusion as fashion and art created by Hiroko Otake at Salvatore Ferragamo Ginza Flagship Store.



# OFFICIAL CONTENTS

## NEW HOME OFFICE at WORLD Kita-Aoyama

1518, Vitra/ SEMPRE , Varier/Shinwa shop, Steelcase/WSI, emu, Muuto, Plug In Architects

In a year that oversaw significant changes in attitudes towards workspaces of myriad disciplines, DESIGNART TOKYO 2020 displayed new ideas for the contemporary home office in the well-known incubation space WORLD Kita-Aoyama Bldg. Styled by one of six leading furniture manufacturers at home and abroad, each home office revolved around the concept “the new workstyle.” The venue was designed by Shuhei Kamiya, an esteemed architect who continues to refine his unique worldview. Inspired by the Mongolian ger (otherwise known as a yurt, itself a prototype of a home), the design has an iconic allure befitting the main venue. Exhibited here were Amazon Echo Show 8, ideal in any home office ; VanMoof, an innovative e-bike brand from the Netherlands participated as an official e-bike made available for test rides; and three pieces of furniture for social distancing, born of the international workshop held by Plug In Architects during the pandemic.



Muuto



steelcase / WSI



Vitra / SEMPRE



Plug In Architects

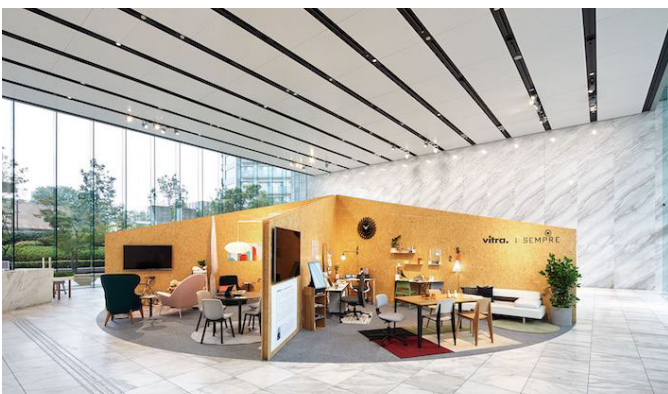


Exhibit design by Shuhei Kamiya  
page: 07.



Sign designed by Artless

# OFFICIAL CONTENTS

## DESIGNART GALLERY at OMOTESANDO HILLS Space O

Yasuhiro Suzuki, Batten and Kamp, drill/nottuInc., AaaMArchitects, FIL, docomo/kakezan, ToyookaCraft x FlavienDelbergue, Stellar Works (new collection by nendo), Ryota Akiyama, DESIGN PIER (Pim Sudhikam, SOVET Italia, DAZINGFEELSGOOD, Wataru Sakuma Studio), NOSIGNER

Located in the heart of Tokyo's Omotesando, Omotesando Hills played host to an exhibition themed "Puncturing Boundaries." The exhibition featured pieces by up-and-coming designers and artists blurring the line between their respective disciplines, whose works were selected by the likes of Yasuhiro Suzuki and nendo, and the "UNDER 30" program, which supports young artists. Their impressive works transcending the boundaries of art and design proved worthy of the attention they attracted.



Ryota Akiyama



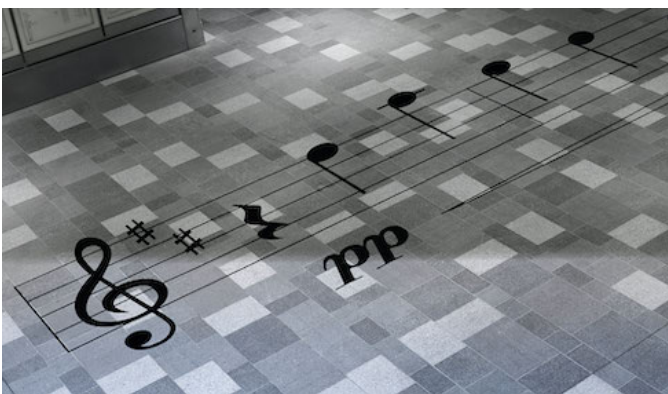
Stellar Works (new collection by nendo)



FIL



docomo / kakezan



NOSIGNER

photo:Yuichi Hisatsugu(CCDN)



DAZINGFEELSGOOD



# OFFICIAL CONTENTS

## REBOOT at JASMACH AOYAMA

STUDIO PEPE, Giovanni Pellone Design, 9+1, YOY, aida, denis guidone x ARITA, Shunya Sugawara, TENOHA MILANO Connection

With this year's cancellation of the world's largest furniture trade fair, Milan Salone (Milan Design Week), DESIGNART TOKYO 2020 held a joint exhibition around the concept of "restarting the culture of art and design." Named REBOOT, the exhibition was organized to create opportunities to broadcast this concept from Japan to Italy and the world. Pieces intended for exhibition in the Milan Salone as well as numerous experimental works were displayed in Jasmach Aoyama, an otherworldly space designed by Italian architectural designer Aldo Rossi, which heightened the presence of the exhibited pieces and gave the exhibition a magnificent sense of unity.



STUDIO PEPE



aida



9+1



YOY



denis guidone x ARITA



JASMACH AOYAMA

# SALES RECORD

## TOTAL SALES Approximately 1.1 Million yen (Valid Responses at 23 Venues)

Sales of exhibited works were strong, with sales of artworks and design products on the scale of several ten thousand to several million yen. This demonstrates the rise of Japanese design and art on the global stage. This year, in addition to purchasing artworks at the venue, people were able to check their favorite art pieces on the official website and purchase online.

purchasing artpieces during an official gallery tour



[buy] button on the website's exhibitors page



作品を購入する  
※販売については販売会社へお問い合わせください

TORY BURCH / RISA MURAKAMI  
at TORY BURCH GINZA



RYOTA AKIYAMA  
at Omotesando Hills B3F Space O



DESIGN PIER  
at Omotesando Hills B3F Space O





# EXHIBITOR

## Designer / Artist

9+1  
AaaM Architects  
aida  
AMANE  
Batten and Kamp  
daisy\* / Masato Inagaki  
DAZINGFEELSGOOD  
denis guidone  
Drapes / NORIKO HASHIDA  
FormSWISS  
Giovanni Pellone Design  
HAFT DESIGN / Daisuke Akiyama  
HAKUTEN CREATIVE/Ryukei Aoyagi  
HERE/M.KUROKAWA & DN  
Hiroko Otake  
JAMES KAORU BURY  
KINPEI  
knit all together / Motohiro Tanji  
M&T  
Mariya Suzuki  
MAZ / METERIALIZE PROJECT  
MEGUMI FUKATSU  
MetamorFood  
Miki Sato  
MULTISTANDARD  
Norihiko Terayama  
Nyan Co. / D  
OYANAGI X Keita Suzuki  
PAPER SKIN / Hiroki Furukawa  
PHILIPPE BAUDELOCQUE  
Pim Sudhikam  
Plug-in Architects, pia-lab  
RISA MURAKAMI  
Ronan & Erwan Bouroullec  
RYOTA AKIYAMA  
SEIKI DESIGN STUDIO / SEIKI ISHII  
Shizuka Tatsuno  
Shunya Sugawara  
Studio EJ  
STUDIO PEPE  
TANAKA  
TENOKA MILANO Connection  
Tomomi Maruyama with guest artists  
Toyooka Craft x Flavien Delbergue  
WATARU SAKUMA STUDIO  
Yasuhiro Suzuki  
YOY  
YU QI

## Brand / Company / Gallery

1518  
@aroma  
52 D.L. STORE  
A Lighthouse called Kanata  
ACTUS  
ANB Tokyo  
AREA  
Artek Tokyo  
AXIS Gallery  
B&B Italia  
bud brand  
bunkitsu  
CIBONE/HAY  
COMME des GARÇONS  
Courtyard HIROO  
Création Baumann  
DAIKANYAMA TSUTAYA BOOKS  
DAN NONG  
DECO DESIGN  
drill / nottuo Inc.  
DESIGN PIER  
emu  
FIL  
FLEXFORM  
Fondation d'entreprise Hermès  
FUJIFILM DESIGN  
g GIFT AND LIFESTYLE  
GALLERY WATER  
GOOD DESIGN Marunouchi  
h220430  
HOMECHEF KITCHEN SHOWROOM  
hotel koe tokyo  
ICEX/Embassy of Spain  
JAM HOME MADE  
JASMAC AOYAMA  
JIDA Design Museum  
KARAKURI powered by EPL inc.  
kasane  
kASHIYAMA DAIKANYAMA  
KINJO JAPAN / Coelacanth Shokudou LLC  
Knoll  
koyart  
LION RUGS  
Louis Poulsen  
Magis  
MANAKA  
MARUMASU  
Mori Art Museum  
Muuto  
NAGAE+  
NJK  
NORDISKA TYGER  
NOSIGNER  
Odakyu Hotel Century Southern Tower  
Omotesando Hills B3F Space O  
Paola Lenti  
PETIT BATEAU

Poltrona Frau  
propellaheart  
REAL Style AOYAMA  
RILNO TOKYO OFFICE / Showroom  
Rimadesio / Giuseppe Bavuso  
Ritzwell & Co.  
Roche Bobois  
ROLF BENZ  
Salvatore Ferragamo  
SANCAL  
SEIBU SHIBUYA  
sequence  
Shibuya Hikarie Creative Space 8/  
Shibuya PARCO  
Snow Peak  
SOVET Italia  
docomo / kakezan  
Steelcase / WSI  
Stellar Works / nendo  
THINK OF THINGS  
TOKYU PLAZA SHIBUYA  
TORY BURCH  
UNBUILT TAKEO KIKUCHI  
UNIQLO TOKYO  
VanMoof  
Varier  
Vitra / SEMPRE  
VOLVO STUDIO AOYAMA  
WORLD Kita-Aoyama  
Zhuhai Macau Design Centre

# OPENING CEREMONY

## DESIGNART TOKYO 2020

This year's opening ceremony was held at World Kita-Aoyama Building on the first day where one of our official exhibition, NEW HOME OFFICE was held, and about 50 people gathered.

Our founder Akio Aoki expressed gratitude to the exhibitors and members of the media who overcame the challenges of this pandemic to support a festival mixing online and physical venues, which together reached 1 million viewers and attendees. Additionally, founder Mark Dytham spoke on the significance of holding and broadcasting the festival from Japan to the world as Europe and the United States were forced to cancel or postpone events. We also presented the NEW HOME OFFICE exhibition showcasing Shuhei Kamiya's innovative spatial composition.

At the end of the ceremony, the exhibitors of NEW HOME OFFICE (Muuto, SEMPRE | VITRA, Steelcase | WSI, emu, 1815, Varier, Shinwa shop, and Plug in Architects) and also Amazon Echo and VanMoof gave the presentations.



# RECEPTION PARTY

Under the circumstances, we prevented crowding by limiting this year's participants to founders, exhibitors, and others affiliated with the festival and required reservations. Representatives of the long-established Champagne house Maison Perrier-Jouët were among the participants mingling on the day of the event.



# PECHAKUCHA NIGHT SPECIAL

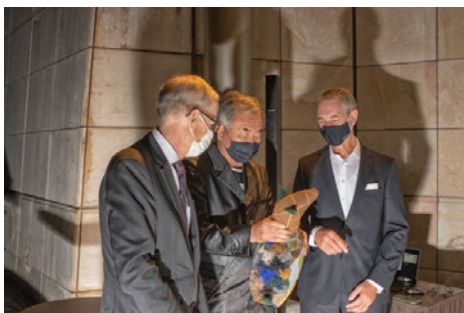
Following last year, a special DESIGNART version of the event originated in Tokyo and now held in more than 1,000 cities around the world, where each speaker presents 20 slides for 20 seconds each, was hosted. This year also, leaders at the forefront of design, art and fashion joined onstage. This year, it was held at "SOAK," the top floor of sequence which was the venue of the reception party and also DESIGNART exhibitor. The reception was closed to visitors to prevent crowding, and the event's goings-on were streamed onto monitors in the café on the 4th floor of sequence.



# CLOSING PARTY

Approximately 200 people attended the closing party at the Grand Hyatt Tokyo in Roppongi, a venue that includes outdoor Chapel Gardens, chosen in consideration of infection control.

There, the awards ceremony was held for the Bacon Prize and Tokyo Prize established by ART Foundation director Joni Waka (known as Johnnie Walker) as well as for the UNDER 30 and OVER 2020 for DESIGNART TOKYO 2020. The Bacon Prize celebrates “cutting-edge, outstanding artists of any nationality whose work was presented in Japan” and went this year to architect Kengo Kuma. The Tokyo Prize, meanwhile, was established to commemorate the 10th anniversary of the incorporation of the Citizens League for the Arts (CLA), and was awarded to Eriko Osaka (director general of the National Art Center, Tokyo). Ryota Akiyama, Hiroki Furukawa, and M&T from UNDER 30, and JASMAC AOYAMA and Bud brand from OVER 2020 gave delightful speeches. With Butoh dancer Taketeru Kudo’s performance of contemporary dance, the evening was a fitting one on which to conclude the festival.



# DESIGNART CONFERENCE-BRIDGE-

## Creative for the future

The global coronavirus pandemic of 2020 transformed people's lives. The consumer society, which has prioritized the economy, was completely battered. As a result, we are having to consider dramatically changing our lifestyles and values. But at the same time, the pandemic has given us an opportunity to pause and think about what is really important to us in terms of our futures. Speakers who are at the forefront in such fields as art, design, architecture, and technology will gather at this conference. They took up four themes that must be discussed now and exchange views so that we can bring about a bright future by using our creativity. This year, the conference was held online, recorded at, academy hills Roppongi hills Mori tower.

### 【ART AND PERFORMANCE】

Amon Miyamoto, Performer  
Mami Kataoka, Director of Mori Art Museum

### 【BEYOND DESIGN】

Ronan Bouroullec, Product designer  
Constance Rubini, Director of madd-bordeaux  
Sou Fujimoto, Architect

### 【SUSTAINABILITY】

Kazuyo Sejima, Architect  
Akira Minagawa, Designer

### 【THE FUTURE OF WORK】

Yoichi Ochiai, media artist  
Masamichi Toyama, President and CEO of Smiles Co.

host : DESIGNART TOKYO 2020 Committee  
Academy Hills

subsidy : Ambassade de France au Japon  
Institut français du japon



# AWARD

## UNDER30

This is year two for the support program “UNDER 30.” Once again, the program’s founders selected five groups of Japanese and international artists (Batten & Kamp, Ryota Akiyama, paper skin by Hiroki Furukawa, Toyooka Craft x Flavien Delbergue, M&T) to showcase their highly individualized and distinctive works and ideas spanning multiple disciplinescatching widespread attention.



Batten&Kamp



RYOTA AKIYAMA



Toyooka Craft X Flavien Delbergue



Hiroki Furukawa

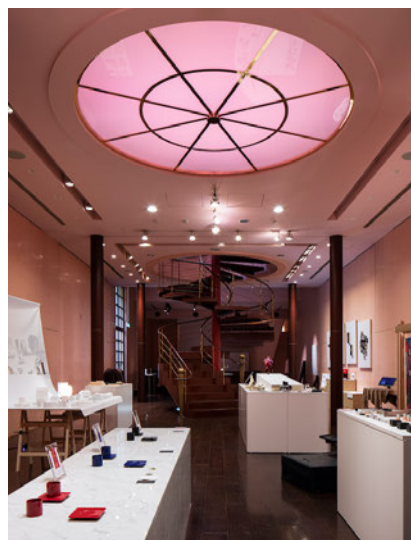


M&T

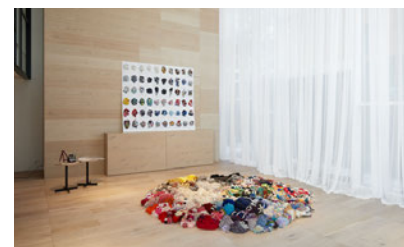
## OVER2020

Further, to spur forward movement even as COVID-19 roils on, the three groups selected for the new support program “OVER 2020” displayed pieces in exhibitions designed to kick-start a positive cycle amid the year’s many worldwide challenges.

The positivity began with the design of the exhibition REBOOT’s venue (Jasmac Aoyama), bud brand’s exhibition of pieces once destined for display in the Milan Salone, and Knit All Together’s donation of proceeds to the Fund to “Emergency Support in Response to Spread of New Coronavirus” by The Nippon Foundation .



JASMAC AOYAMA



knit all together



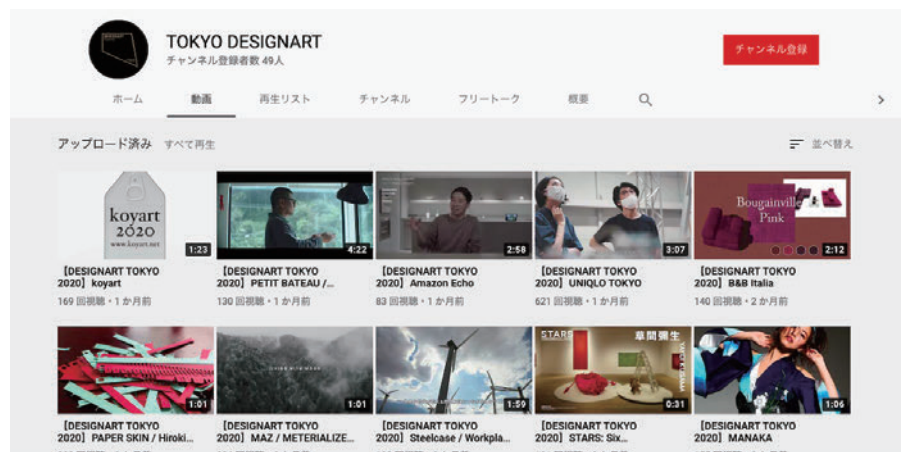
bud brand



# ONLINE CONTENTS

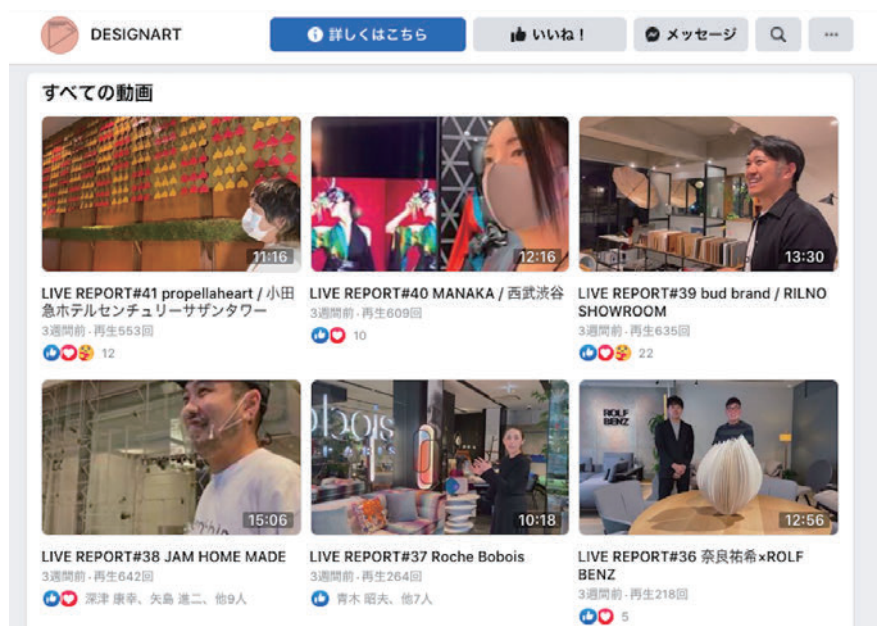
## EXHIBITOR'S PRESENTATION MOVIE

As part of our efforts to increase online content, we released our first presentation video. Artists submitted their own presentation videos describing their brands and exhibition subjects, making for a total of 40 videos aired on YouTube before the festival. The videos received a total of 9,675 views (from August 31 to November 18) and served not only as a sneak peek for visitors but also as viewing content for those unable to attend the exhibition in person.



## Facebook LIVE REPORT

This, our 4th year of DESIGNART TOKYO, was our first year streaming a LIVE REPORT on Facebook Live to share information on current exhibitions. DESIGNART founder Aoki visited numerous venues to interview artists and creatives and showcase their works, resulting in content rich with information unavailable on the guidebook and website alone. This content helped foster viewers' anticipation for the events and exhibitions and decide which among the multiple venues they would visit.

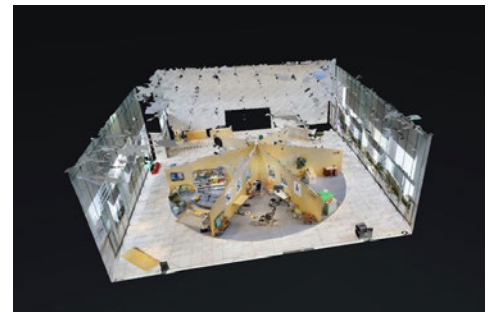


# ONLINE CONTENTS

## ONLINE EXHIBITION powered by ARCHI HACHI

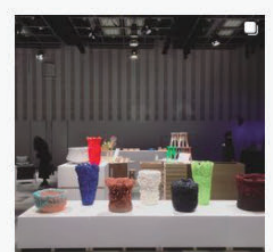
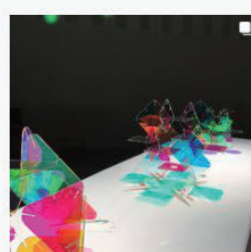
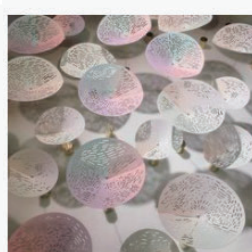
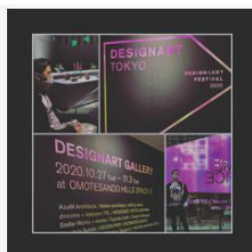
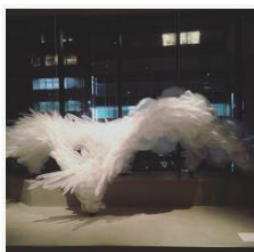
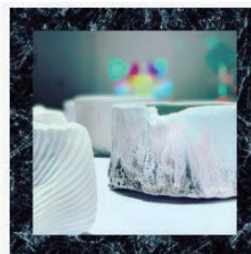
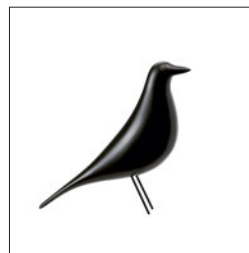
In a year that complicated and deterred in-person attendance, we held online exhibitions for those who could not physically visit the venues of DESIGNART TOKYO 2020, enabling online viewing of 3D exhibition halls and the works housed therein. ARCHI HACHI helped us photograph 13 venues and post them to the DESIGNART website.

ARCHI  
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## BEST REPORT CHALLENGE

We hosted a competition with prizes to engage with our visitors and encourage them to share their DESIGNART TOKYO 2020 highlights, thereby informing more people about and piquing their interest in the festival. Moleskine, Amazon Echo, VanMoof, and Vitra sponsored the deluxe prizes. Winners were selected from among the participants who shared content about the exhibition or event venues on social media. Participants spread word of the festival and made over 530 posts on Instagram, Facebook, and Twitter.



# TOOL / CAMPAIGN

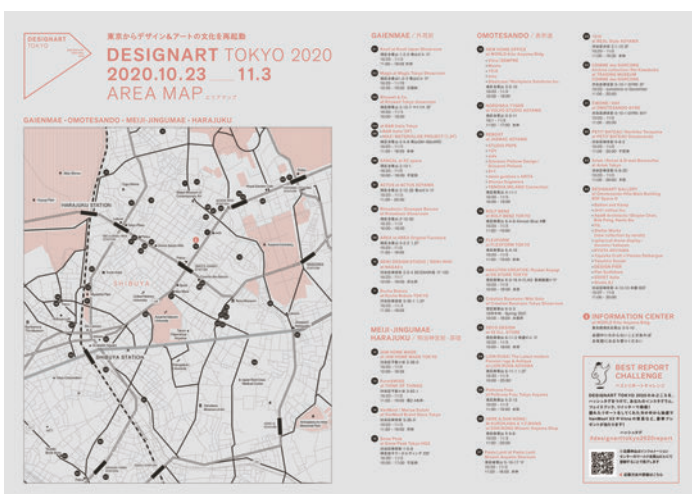
## 1.OFFICIAL GUIDEBOOK

The 117-page official guidebook included information about all the exhibitors and interviews with exhibitors. 1 10,000 copies of the guide were distributed mostly at the exhibition venues.



## 2.OFFICIAL MAP

10,000 copies of the event's map were distributed.



# TOOL / CAMPAIGN

## 3.OFFICIAL WEB SITE

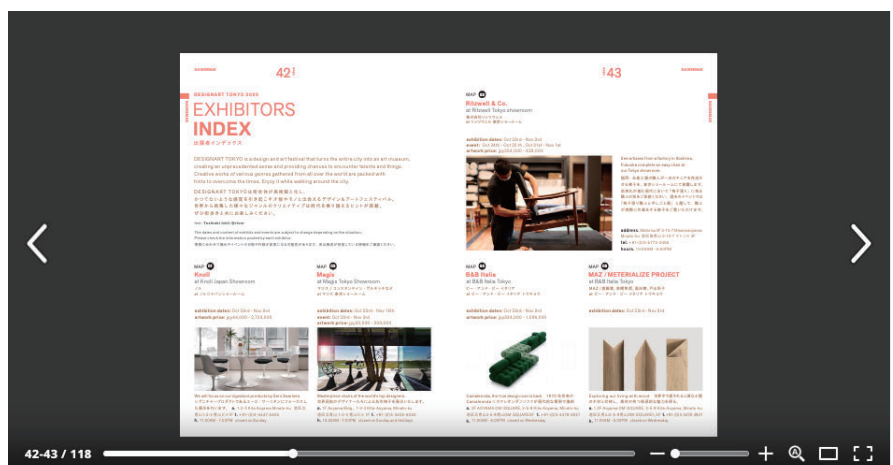
The official website is in Japanese and English and includes information about exhibitors, a map of architectural sites, profiles of artists and brands, and additional information not included in the official guidebook.

- Approx. 182,875page view
- Approx. 43,634Unique users (2020/8/31~10/18)



## 3.DIGITAL GUIDEBOOK

In any other year, an official guidebook would have been distributed at exhibition venues. This year, we released a digital guidebook using the online content distribution tool Issuu, so people unable to visit the venues could see and learn about DESIGNART from anywhere. The guidebook received over 2,000 views and was able to reach and delight more people.



## TOOL / CAMPAIGN

### 5. INFORMATION CENTER

Information Centers were set up at WORLD Kita-Aoyama Bldg.. Visitors could pick up an official guidebook, get information about near exhibitions, and sign-up for the stamp gathering competition.



### 6. OFFICIAL GOODS

The official flag was produced by Koshin Planning, a group of professionals for signs and displays. The flags and flag stands used until last year continued to be in use, embodying DESIGNART's sustainability concept. Nakagawa Chemical Inc. fabricated the cut-out vinyl sign of DESIGNART logo for windows, doors and walls at the exhibition venues. They helped visitors to find the sites when they walked around town to go to different venues. The official T-shirt has a simple but impactful design arrangement with a large DESIGNART logo in gold on a black background.



### 7. OFFICIAL E-BIKE

e-bike brand, VanMoof, offers the ultimate riding experience that is changing the city commute as we know it: Smart, superpowered and in style, and we had them as this year's official tool. In a time when social distancing is the new reality, and e-bikes are seen as an increasingly dependable and healthy mobility option. We set up the place for test ride at WORLD Kita Aoyama Bldg, our official venue.



VANMOOF



# PRESS

Coverage : Approx.443 Outlets (magazines / newspapers / websites / radio)

The number of domestic and overseas media partners 14 Outlets

In response to this year's pandemic, DESIGNART TOKYO 2020 communicated diligently with both domestic and international media partners, gaining new connections outside Japan and enthusiastic support for the festival, resulting ultimately in the festival being showcased by 433 outlets in Japan and abroad. Together with participating creatives, brands, and businesses, we leveraged press releases, social media posts, and other digital content on the theme of "power to the creatives." These were transmissions to revitalize the creative industry, including exhibitions and new designs and artworks. We also saw a wider range of coverage in more widely varied outlets in domestic media, like fashion and lifestyle outlets, special interest periodicals, and influencers. Additionally (and indicative of the times), we secured more exposure from online media than we did the previous year.

## EXAMPLES

- The Artling
- designboom
- World Architecture
- TECTURE MAG
- The japan times
- artprice
- MERCI MEDIA
- Spoon&Tamago
- J-WAVE
- ELLE DECOR
- pen
- Casa BRUTUS
- WWD JAPAN
- Fashionsnap.com
- 商店建築
- 六本木未来会議
- 美術手帖
- AXIS web magazine
- TOKYO ART BEAT
- Número
- Precious
- VOGUE JAPAN

and more.....

J-WAVE 81.3FM

Spoon & Tamago

ELLE DECOR

I'm home.

design anthology

World Architecture Community

商店建築

FASHIONSNAP.COM

de zeen

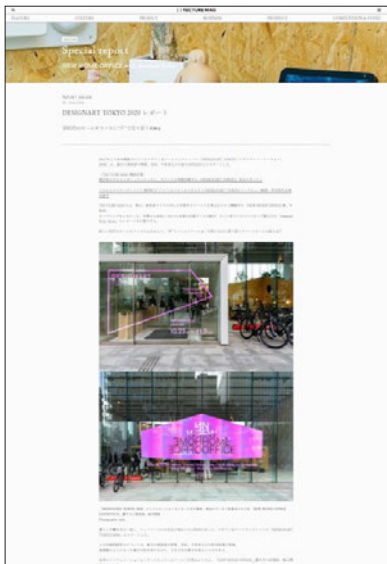


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# PRESS

## WEB Media

### TECTURE MAG



### ELLE DECOR



### Precious.jp



### Numero TOKYO



### VOGUE Japan



### Forbes JAPAN



# PRESS

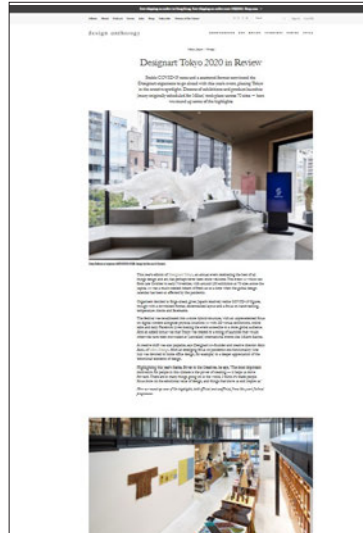
## International PR

Public relations for foreign media were carefully approached until the summer, especially in light of the pandemic in Europe. The originally planned visit to Japan for coverage was canceled, but this year, despite the difficult situation, we communicated online and managed to have various media carry an article besides our media partners.

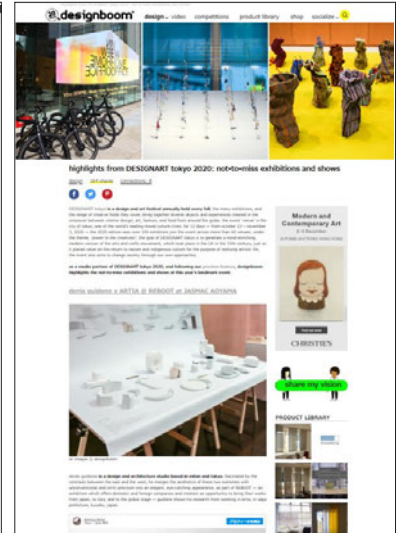
## メディア掲載総評

In addition to being publicized on distinguished international online outlets like Dezeen, Designboom, The Japan Times, Design Anthology, and World Architecture Community, DESIGNART TOKYO 2020 enjoyed increased coverage on social media via independent writers and influencers. High-quality information was disseminated by a wider variety of media sources.

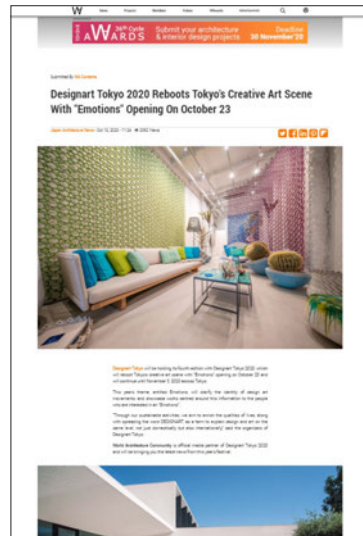
design antho/gy



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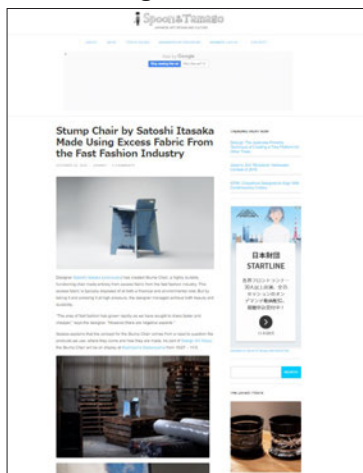
World Architecture



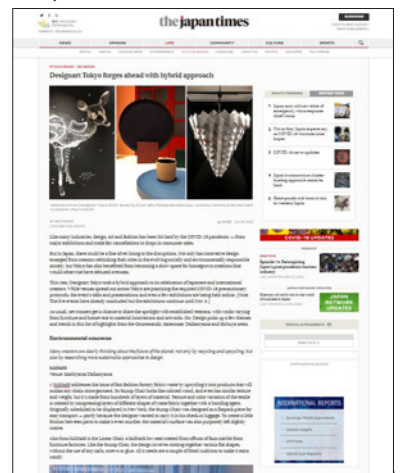
Wonder



Spoon&Tamago



the japan times







t design & art festival 2020

w www.designart.jp

m info@designart.jp

# PRESS

## Facebook

- Facebook feeds  
247posts、 202,580 reach
- Facebook LIVE REPORT  
41posts、 106,928 reach

## Instagram

- Instagram feeds  
171posts、 8,037 likes
  - stories  
153posts、 61,252views
- The number of follows has increased from 3,500 last year to over 5,000 this year

## Twitter

146posts、 181,902impressions





# CREDIT

## ORGANIZER

DESIGNART COMMITTEE

## SPONSOR

Perrier-Jouët  
株式会社ユニクロ  
Amazon  
VanMoof  
株式会社 NTTドコモ

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UNBUILT TAKEO KIKUCHI DDD HOTEL  
Moleskine  
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## MEDIA PARTNER

Artprice.com  
design anthology  
designboom  
dezeen  
ELLE DECOR  
FASHIONSAP.COM  
I'm home.  
Merci Magazine  
SHIFT  
SHOTENKENCHIKU  
商店建築  
Spoon & Tamago  
The Artling  
Time Out Tokyo  
タイムアウト東京  
World Architecture

## SUPPORTING MEDIA

J-WAVE 81.3 FM

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Hiroshi Koike (NON-GRID/IMG SRC)  
Okisato Nagata (TIMELESS)

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Yasuyuki Fukatsu (know Inc.)  
Takashi Ono  
Mari Kato  
Yumiko Fujiki  
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Yoko Tamura

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Designer

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Designer

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Designer

Ryohei Sato (LABORATORY inc.)

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Web Producer

Takuya Nishi (NON-GRID)

Assistant Director

Ikuho Yamana (NON-GRID, IMG SRC)

Designer & Programmer

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Designer

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Programmer

Shuhei Yamamoto (QA Tech)

Yukinari Hisayama (Klein Dytham architecture)  
Yuko Yoshikawa (Klein Dytham architecture)

## PRESS

Hitomi Kodaka (Rehearsal)

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river

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Masato Warita

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Nacása & Partners

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Lisa Hosokawa Garber

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Hama-House

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## SPECIAL THANKS

Ai Yoshida

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