

「Bringing Emotion into Lives」

2019 is the beginning of a new era
DESIGNART is revolutionizing Japan's creative culture!

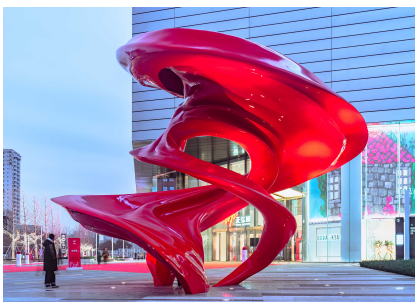


JODH II by Coalesce Design Studio

Supporting art through construction with '1% for Art'

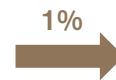
Started in 2017, the design & art festival DESIGNART TOKYO welcomed over 120,000 visitors last year. DESIGNART TOKYO is a gathering that brings interior design, art, fashion, and food together from all over the world across genres, transforming the entire city of Tokyo into a museum.

This year, DESIGNART TOKYO presents '1% for Art' as DESIGNART Feature project. Already taking place in the US, Europe, South Korea, and Taiwan, '1% for Art' is a cultural program that supports the projects of designers and artists and the development of the creative industry by contributing 1% of construction fees to art. DESIGNART TOKYO is working to make '1% for Art' a driving force behind Japan's design and art scene, gathering signatures and support with the aim of making the project into law.



Christian de Vietri ©UAP

Driving Japan's creative industry



Creating opportunities
for designers and
artists



Contributing
¥100,000,000 to art

This year's DESIGNART Feature is Hong Kong curation team 'Design Pier'

Hong Kong-based Design Pier has gathered creators from all over Asia, including from Japan, Hong Kong, Thailand, Indonesia, and Pakistan for a special exhibition highlighting a diverse array of highly creative artwork, making Tokyo a beacon for the future of public art.



RAKK by Apiwat Chitapanya



Zsofia Ilosvai (Design Pier)

Colorful content from all over the world in Tokyo

Experience a unique cultural mixture of exhibitions by 'Jerusalem Design Week' from Israel and by 'Helsinki Design Week' from Finland which is celebrating 100 years of diplomatic relations with Japan.



Jerusalem Design Week 2018

Bigger than ever! DESIGNART TOKYO adds Ginza and Shinjuku

Last year, 310 creators and brands were a part of DESIGNART TOKYO. The design & art festival, which spanned the city of Tokyo, welcomed over 120,000 visitors. With the addition of Ginza and Shinjuku, DESIGNART TOKYO 2019 will be bigger than ever and feature even more diverse content from all over the world.



The 3 pillars of DESIGNART's vision

Revitalization of Japan's creative industry

We believe opportunities to interact with high-quality art and goods encourages people to incorporate those goods into their daily lives, helping to revitalize the creative industry.

Meaningful interactions between people from all over the world

We believe using design to bring people together from different fields and areas of expertise acts as a creative catalyst.

Supporting up and coming designers and artists

We believe discovering and supporting up and coming designers and artists contributes to the development of Japan's culture. This year's 'UNDER-30' program is a vital part of this effort.

DESIGNART TOKYO 2019

Official name: DESIGNART TOKYO 2019

Duration: 10 days from October 18, 2019 (Fri) – October 27 (Sun)

Area: Omotesando/ Gaienmae, Harajuku/ Meiji-jingumae, Shibuya/ Ebisu, Daikanyama/ Nakameguro, Roppongi, Shinjuku, Ginza

Expected number of visitors/ exhibitions: 200,000 visitors/100+ exhibitions

Organizer: DESIGNART Committee

Official champagne: Perrier-Jouët

Official cafe: DEAN & DELUCA CAFE

Support: Japan Traffic Culture Association

Official website:

<http://designart.jp/en/designarttokyo2019/>

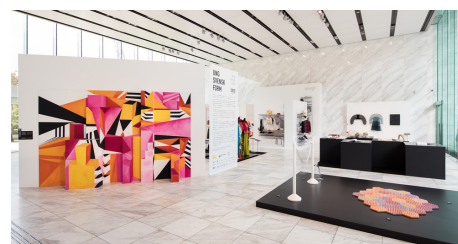
Accepting Exhibitor Entries for DESIGNART TOKYO 2019

<http://designart.jp/en/entry2019/>

Entry deadline : Friday, April 26

DESIGNART TOKYO 2018

Visitors	Approx. 120,000
Venues	90 venues/ 120 exhibitions
Participating creators & brands	310
Matches (creators with companies)	49
Press outlets	300 outlets



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