



DESIGNART

Registration Guidelines

1. DESIGNART Schedule

October 16. Mon. 2017 – October 22. Sun. 2017

2. Application target / who want to exhibit

For people who would like their own products, brand, work and location to be known to the world. Furthermore for people who wish to energize Japan's creative industry together with us.

3. Exhibition Packages (details on the next pages)

Plan A : Providing both an exhibition space and products to exhibit

Plan B : Has exhibition space but looking for product to exhibit

Plan C : Has product to exhibit but is looking for an exhibition space

4. Registration period

Registration start: May 30. Tue. 2017

Registration deadline: June 30. Fri. 2017

5. How to register

Please register by choosing a plan from the registration form on the DESIGNART website.

DESIGNART : <http://designart.jp>

6. Registration

1. Name (Company name, brand name, person in charge of exhibition)

2. Contact information (Postal address, telephone, email)

3. Profile (Company, brand, website URL)

4. Exhibition information (Content, images, etc.)

*Contents may differ depends on plan.

7. If sending images

Please follow the rules below when sending photos or images of exhibition items/layout (sketches, CG, photos of mockups) for registration. Or when sending images of the rental space.

- Please attach and send on the same day as registration.
- Please send data of images as one ZIP file under 2MB in size.
- Please send image file as "Entry_DAT_[company name]" with "Entry_[company name]" as the subject of the email to info@designart.jp.

8. Selection results

DESIGNART will review applications upon close of deadline and contact registrants as to whether they have been selected or not. Selection results are expected to be announced in the beginning of July.

9. Event safety

The purpose of this event is to move customers and show them the joy in having well-crafted beautiful things. As such, we believe in providing products that meet safety standards. DESIGNART cannot be responsible for losses or accidents caused by products or the exhibitions.

- All products for sale or exhibition which use electricity should have PSE certification.
- All products for sale or exhibition should be enrolled in PL insurance.

10. Contact

WEB : <http://designart.jp>

E-MAIL : info@designart.jp

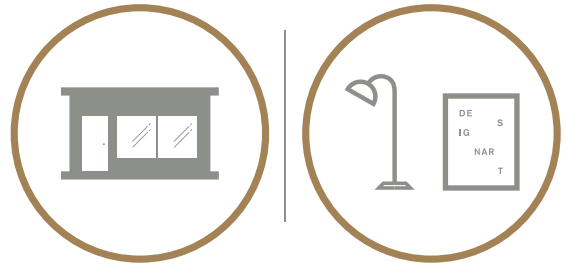


Exhibition Packages

DESIGNART is offering 3 exhibition packages.

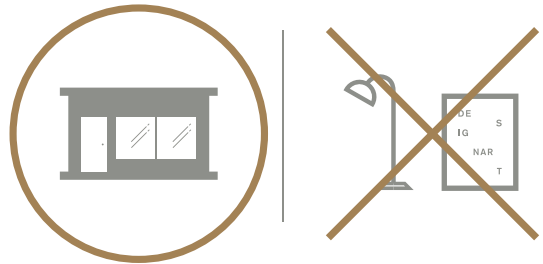
Plan A

Providing both an exhibition space and products to exhibit



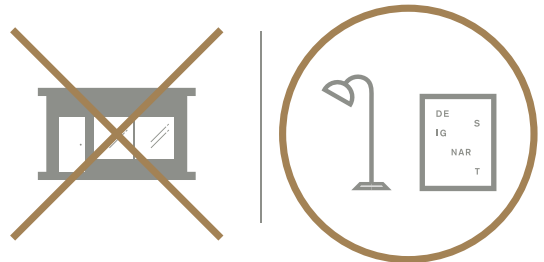
Plan B

Has exhibition space but looking for product to exhibit



Plan C

Has product to exhibit but is looking for an exhibition space



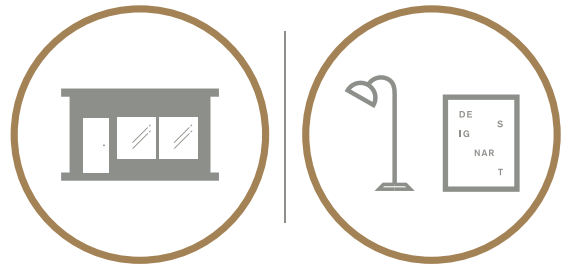


Exhibition Packages

Plan A

Providing both an exhibition space and products to exhibit.

This package is for those that already have an exhibition or sales space for their product and can provide content and direct/run an event.



The exhibition fee

• 180,000 yen (before tax)

Booklet print space S-sized +
MAP + WEB + Official flag

• 250,000 yen (before tax)

Booklet print space L-sized +
MAP + WEB + Official flag

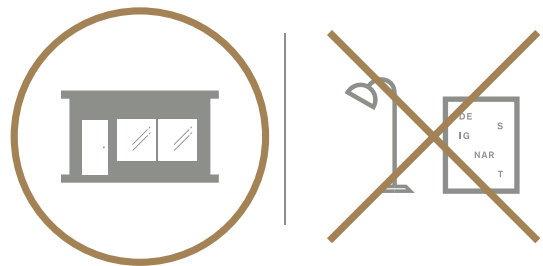


Exhibition Packages

Plan B

Has exhibition space but looking for product to exhibit.

This package is for those that already have exhibition or sales space, but may not have their own content to exhibit. Or would like to partner with a new designer, artist, or maker to exhibit or sell new products.



The exhibition fee

• 230,000 yen (before tax)

Booklet print space S-sized +
MAP + WEB + Official flag + Coordination fee

• 300,000 yen (before tax)

Booklet print space L-sized +
MAP + WEB + Official flag + Coordination fee

The DESIGNART office will introduce you to a new designer, artist, or maker with the hopes of sparking a creative chemical reaction.

NOTE

- Please understand that spaces will be introduced in order of application and that there is a limited number of spaces we can introduce.
- Payment of the exhibition fee, various exhibition costs, and splitting of revenue will be negotiated and decided upon by the exhibition space provider and exhibition content provider. DESIGNART will not be liable for any issues or disagreements.

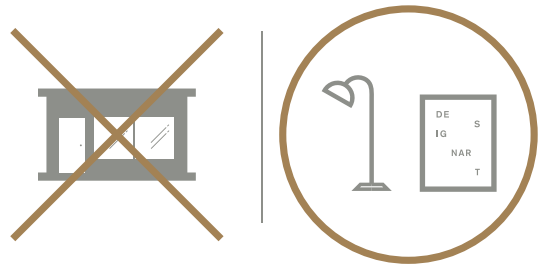


Exhibition Packages

Plan C

Has product to exhibit but is looking for an exhibition space.

This package is for those that have product to exhibit but do not have and are looking for space to exhibit and sell. This is mainly for designers, artists, and makers.



The exhibition fee

• 230,000 yen (before tax)

Booklet print space S-sized +
MAP + WEB + Official flag + Coordination fee

• 300,000 yen (before tax)

Booklet print space L-sized +
MAP + WEB + Official flag + Coordination fee

The DESIGNART office will introduce shop, gallery, or rental space.

NOTE

- Exhibition fees may be separate from rental space fee. Please understand that spaces will be introduced in order of application and that there is a limited number of spaces we can introduce.
- Payment of the exhibition fee, various exhibition costs, and splitting of revenue will be negotiated and decided upon by the exhibition space provider and exhibition content provider. DESIGNART will not be liable for any issues or disagreements.



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design&art festival 2017

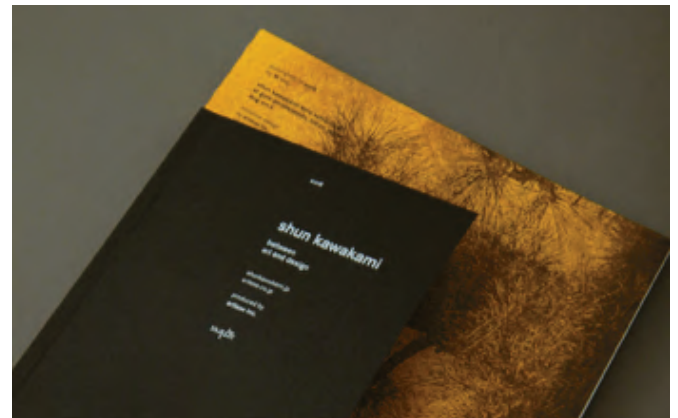
w
www.designart.jp

m
info@designart.jp

Tools

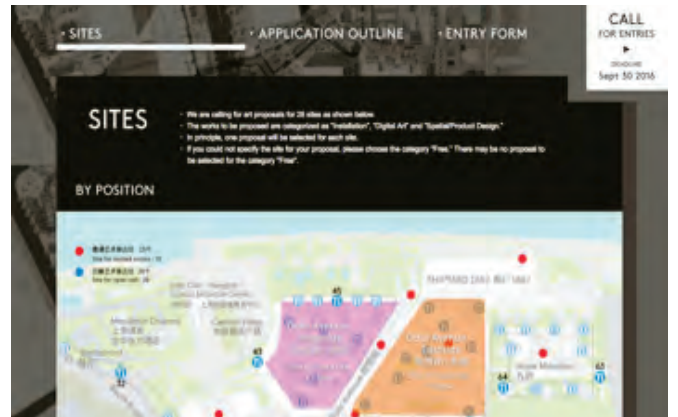
Booklet

Includes each venue and content information. 50,000 booklets will be printed and distributed in 100 locations throughout the city. The booklets will be printed in Japanese and English in tablet size (About W 272mm x H 406mm) so that the tens thousands of expected visitors can make the rounds with booklet in hand.



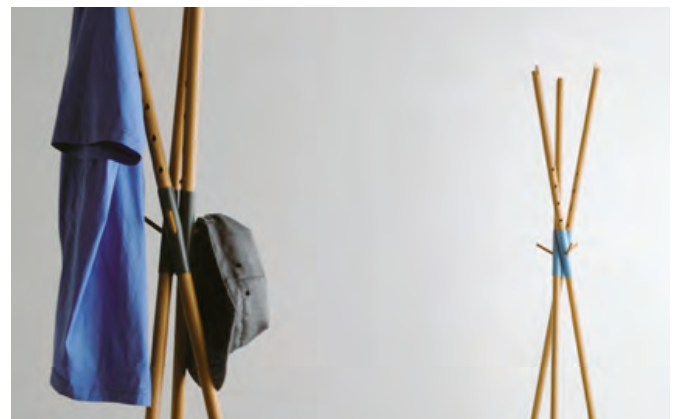
Web

The website will be in Japanese, English, and Chinese to ensure that information reaches as many people as possible. The website will also make information available to customers who cannot come to Tokyo.



Flag

The event flag will be the DESIGNART official bag hanging from a coat stand. The coat stands are usable after the event and are a symbol of sustainable activity. The stands are designed by Keiji Ashizawa, an architect who is attracting attention overseas and produced by innovative materials company Material ConneXion.





Exhibitors Regulations

Creating a more attractive event.

1. Products will be exhibited in show windows and signage will be with standardized masking tape

Exhibited products will be presented in show windows. Exhibiting products in show windows will make them easy for customers to see, filling the streets with exhibits, and attract more customers. By using standardized masking tape for signage, customers will know clearly what products are part of the event.

2. Prices will be shown on all products

Showing the price on all exhibited products will increase the interest of the customers and create opportunities for new experiences and purchases. Customers will be informed ahead of time on the website that all exhibited products are available for purchase.





Booklet

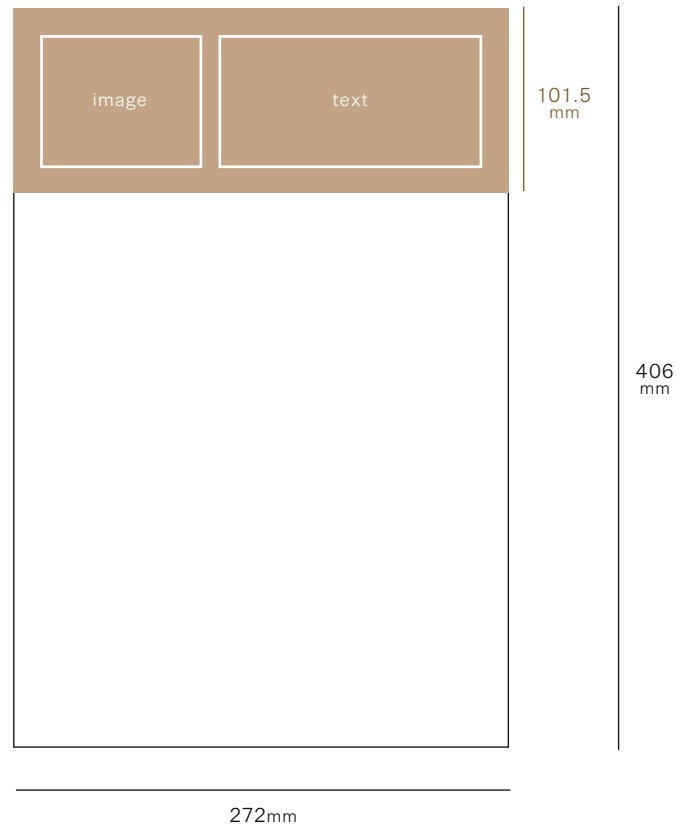
Example of booklet print space whole page

These are just sample sizes. Actual sizes may vary.

Booklet print space S-sized



Booklet print space L-sized





Booklet

Example of booklet print space article

These are just sample sizes. Actual sizes may vary.

Booklet print space S-sized



株式会社 ----
<http://www.designart.jp>
 〒107-0062 東京都港区南青山

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101.5 mm

136mm

Booklet print space L-sized



株式会社 ----
<http://www.designart.com>
 〒153-0051 東京都目黒区上目黒

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101.5 mm

272mm



How to Enter

